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CHARITY & COMMUNITY MEDIA ADVISORY

PINK SAVES, now at Outlets at San Clemente, brings a New Event and Opportunities to support Breast Cancer Awareness

PINK SAVES, Oct. 1 – 31 benefits the Leonard Cancer Institute at Providence Mission Hospital; 27 shops and fitness locations are offering 25% off one item with a \$5 donation to the cause made by purchasing a PINK SAVES booklet at Customer Service.

Exclusive New Event: *PINK Power Yoga & Brunch* on Sat., Oct. 22 from 8:30am – 11:30am

San Clemente – (October 6, 2022) – This October, PINK SAVES is back to support Breast Cancer Awareness Month. With proceeds benefiting the Leonard Cancer Institute at Providence Mission Hospital, Outlets at San Clemente is bringing back its popular offering giving customers a chance to donate to the cause, and in gratitude to their effort, give them a thank you back with a significant discount to shop at participating stores. This annual PINK SAVES awareness and fundraising campaign in partnership with Providence Mission Hospital is dedicated to supporting the organization's work towards a world that is free of breast cancer.

From Oct. 1 – 31, nearly 30 participating shops are offering 25% off one item in support of National Breast Cancer Awareness Month. Throughout the month, customers are invited to learn more about the cause and the importance of mammograms, self-care and check-ups.

On Saturday, Oct. 22, Outlets at San Clemente presents PINK Power Yoga & Brunch. Based on the popularity of community events at the Center, tenants YogaSix and Ruby's Diner will be featured as part of an ultimate morning of wellness in support of breast cancer awareness. Taking place at the Outlets at San Clemente's Center Court, attendees are encouraged to come dressed in pink. There, guests will spend the morning centering their mind and body with an outdoor, one hour power yoga class taught YogaSix. Following all guests will be invited to the VIP Lounge for a champagne brunch catered by Ruby's Diner. Tickets are \$15 with proceeds going to the Leonard Cancer Institute at Providence Mission Hospital (\$20 each with mimosas included; two per ticket entry, for guests ages 21 and up.) All yoga class attendees will receive the PINK SAVES booklet providing deep savings at 27 participating shops and fitness studios at the Center. Guests are encouraged to bring their own yoga mat and towel.

PINK Power Yoga & Brunch Event Schedule as follows:

8:30 - 9:30 am Power Yoga class in Center Court

9:30 - 11:30 am Brunch by Ruby's at the VIP Lounge patio

At the heart of the Center, there will be a big glittery pink ribbon activation, creating a photo opportunity to further share and bring awareness to this important cause. Customers are invited to wear pink to show their support, share their photos, and tag the charity to bring awareness as part of this national campaign. Tag and follow @outletssc and #pinksaves to share your support. To RSVP and reserve your space, visit: <https://PinkPowerYogaBrunch.eventbrite.com>.

To donate, customers are invited to pick up the PINK SAVES booklet for \$5, available at Customer Service. With the donation, participating locations including Lululemon, New Balance, Clark's and Nautica will be offering 25% off one item during the month of October. For the full roster of all 27 participating locations, visit www.outletsatsancllemente.com/events.

About the Outlets at San Clemente:

Shop 60+ big brands at deep blue discounts in a stunning, Spanish-style village overlooking the Pacific Ocean in Southern California. Orange County's first and only coastal outlet shopping experience, conveniently situated between Los Angeles and San Diego. The outlets are located at 101 W Avenida Vista Hermosa, San Clemente, CA 92672. <https://www.outletsatsancllemente.com/>

About Craig Realty Group:

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, Calif. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns and operates nearly five million square feet of retail space in eight states: Outlets at Anthem in Phoenix, Ariz.; Outlets at Barstow in Barstow, Calif.; Cabazon Outlets located near Palm Springs, Calif.; Citadel Outlets in Los Angeles, Calif.; Outlets at San Clemente in San Clemente, Calif.; Tulare Outlets in Tulare, Calif; Outlets at Castle Rock located south of Denver, Colo.; Outlets at Loveland located north of Denver, Colo.; Outlets at Silverthorne located west of Denver, Colo.; Kapolei Commons, Oahu, Hawaii; East Hills Mall in St. Joseph, Miss.; Outlets at Conroe located near Houston, Texas; Outlets at Hillsboro in Hillsboro, Texas; Outlets at Traverse Mountain in Lehi, Utah; and Outlets at the Dells in Baraboo, Wis. Craig Realty Group founder, Steve Craig, previously developed Desert Hills Premium Outlets, Carlsbad Company Stores, and Woodburn Company Stores, three of the most successful manufacturer outlet centers in the West and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

About Providence Mission Hospital

Providence Mission Hospital is a state-of-the art, 504-bed acute care regional medical center in Mission Viejo, California. As one of the busiest designated adult and pediatric Level II Trauma Centers in the state of California, Providence Mission provides a full range of reputable specialty health care services with highly skilled teams treating a multitude of complex conditions. Services include a full range of expertise in cardiovascular, neuroscience and spine, orthopedics, cancer care, women's services, mental health and wellness, head and neck, and a variety of other specialty services. Providence Mission Hospital Laguna Beach provides coastal communities with 24-hour emergency and intensive care as well as medical-surgical/telemetry services, orthopedics, general and GI surgery. CHOC at Providence Mission Hospital is a 54-bed facility that is the area's only dedicated pediatric hospital.

***PAST IMAGES OF PINK SAVES OCTOBER PROGRAM ACTIVATION:**

