



**Contact:** Lauren Walsh Forgione  
Citrus Public Relations  
[lauren@citruspublicrelations.com](mailto:lauren@citruspublicrelations.com)  
760-889-2909

## **MEDIA ADVISORY**

### ***Oh What Fun it is to Shop, Save & Celebrate!***

*Annual Tree Lighting Celebration at Outlets at San Clemente will include “The Tallest Tree in the OC”, plus snow falling Friday – Sunday evenings, surprise visits from Santa and his reindeer, holiday savings and VIP amenities all to create a one-of-a-kind destination*

San Clemente, CA – (October 31, 2022) - The holidays will soon be in full swing at Outlets at San Clemente as the shopping center packs its calendar full of holiday magic. This year’s theme is ***Oh What Fun it is to Shop, Save & Celebrate!*** The center invites the community to a host of events that go above and beyond to deliver holiday fun including feeding Santa’s reindeer, celebrating snowy nights, taking part in *Santa Paws, Breakfast with Santa* and more.

Find the perfect gift for everyone on your list with the best deals on top name brands as well as the charm of shopping locally-owned shops and boutiques. You can even find the perfect Christmas tree at our holiday tree lot where the kids can enjoy special arts and crafts activities, special photo opportunities to capture the moment and experience the magic of the season.

*“Oh, What Fun it is to Shop, Save & Celebrate!* “That is definitely our theme this holiday season,” said Susan Jennrich, General Manager of Outlets at San Clemente, “We wanted to create a holiday experience for the entire family, and we are excited for everyone to experience the great shopping and saving at our stores as well as to enjoy all the holiday fun we are offering throughout the season. We are decking the halls, we are offering great savings and we look forward to welcoming the community to come together and enjoy which makes everything we do that much more meaningful.”

### *Oh What Fun it is to Shop!*

Get everyone’s gift checked off your list and visit with Santa to be sure your kids get on the “nice list”; then enjoy the VIP lounge for the ultimate shopping experience:

- For the golfer and sports enthusiasts shop Black Clover, lululemon, Nike, Under Armour, Stance, and our latest addition, Lids
- For the fashionista, find wonderful gifts like cashmere sweaters, holiday dresses, and jewelry at Zales Outlet, White House Black Market, Chico’s, Loft, Goldfield, Daisy Shoppe, and Inspiration Boutique
- Kids are covered with top gifts on their lists at The Toy Box, Sun Diego, Tilly’s, Vans, Skechers, and movie tickets from MetroLux Theatres;
- After a day of shopping, relax in luxury at the Center’s VIP lounge and enjoy hospitality amenities and one of the best views of the Christmas tree and holiday décor. Get access as a loyalty member and explore the full directory of shops, restaurants, and fitness locations [here](#).

*Oh What Fun it is to Save!*

Shopping at outlet store pricing brings up to 70% off to comparable stores. Add in holiday promotions, and this is the place to save this holiday season. Shopping starts early with major savings before Black Friday on November 25<sup>th</sup>. Find the most generous savings during the Center's *Holiday Savings Promotion* including 25% off discounts from November 1-23. Every store has special promotions throughout the holiday season; visit [www.outletssanclemente.com](http://www.outletssanclemente.com) or join in on social, @outletssc, for the latest offers.

*Oh What Fun it is to Celebrate!*

**The 8<sup>th</sup> Annual Tree Lighting Celebration at Outlets at San Clemente** begins at 5 pm on Saturday, November 19. The celebration will be kicked off by emcee and American singer, songwriter, actor, and dancer, "J Rand", known for his recent role as Casting Producer & Warmup Host of American Idol. He'll take the stage to introduce a lively set of performances by aspiring talent from Orange County School of the Arts followed by up-and-coming artists, "Future Pop" and "Good Newz Girls" before the lighting of the tallest tree in the OC!

Orange County's Tallest Fresh Cut Christmas Tree is a majestic 100-foot white fir from Mt. Shasta that is fully decorated with more than 15,000 multicolored lights, bows, and ornaments. The tree is 25 feet taller than Rockefeller's Christmas Tree. Selected from a timber farm owned by Victor Serrao, who runs family-owned and San Juan Capistrano-based Victor's Christmas Trees, the massive Christmas tree will be proudly on display in Outlet at San Clemente's Center Court through the end of the year.

**See Live Reindeer from the North Pole** on Saturday, November 19<sup>th</sup> from 1-5.

**Snowy Nights at Outlets San Clemente** begin on November 19 and will go through New Year's Day. Enjoy the magic of snowfall Friday through Sunday evenings at 5 pm, 6 pm, and 7 pm.

**Breakfast with Santa** will be on Dec. 3<sup>rd</sup> from noon – 6 pm. This exclusive event gives attendees a chance to meet with Santa and enjoy brunch. To RSVP and get more details, visit [www.outletsatsanclemente.com/events](http://www.outletsatsanclemente.com/events).

**Santa Paws** will be held on Saturday, December 10<sup>th</sup> from 9 am to 11. Bring your furry family member to the Center for a photo opportunity with Santa and spread holiday cheer by making a donation to the Pet Project Foundation.

### **Photos with Santa**

Begins November 19 from 12pm-4pm

- November 25, 26 and 27 from 12pm – 6pm
- December 3 and 4 from 12pm - 6pm
- December 10 and 11 from 12pm - 6pm
- December 17 – 23 from 12pm - 6pm
- Christmas Eve, December 24<sup>th</sup> from 10am - 2pm

### **About the Outlets at San Clemente:**

Shop 60+ big brands at deep blue discounts in a stunning, Spanish-style village overlooking the Pacific Ocean in Southern California. Orange County's first and only coastal outlet shopping experience, conveniently situated between Los Angeles and San Diego. The outlets are located at 101 W Avenida Vista Hermosa, San Clemente, CA 92672. [www.outletssanclemente.com](http://www.outletssanclemente.com)

### **About Craig Realty Group:**

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, Calif. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns and operates nearly five million square feet of retail space in eight states: Outlets at Anthem, Phoenix, AZ, Outlets at Barstow, Barstow, CA, Cabazon Outlets located near Palm Springs, CA, Citadel Outlets, Los Angeles, CA, Outlets at San Clemente, San Clemente, CA, Tulare Outlets, Tulare, CA, Outlets at Castle Rock located south of Denver, CO, Outlets at Loveland located north of Denver, CO, Outlets at Silverthorne located west of Denver, CO, Kapolei Commons, Oahu, HI, East Hills Mall, St. Joseph, MO, Outlets

at Conroe located near Houston, TX, Outlets at Hillsboro, Hillsboro, TX, Outlets at Traverse Mountain, Lehi, UT, and Outlets at the Dells, Baraboo, WI. The company also owns and operates one million square feet of office and industrial space. Craig Realty Group founder, Steve Craig, previously developed Desert Hills Premium Outlets, Carlsbad Company Stores, and Woodburn Company Stores, three of the most successful manufacturer outlet centers in the West and was instrumental in developing Camarillo Premium Outlets. For more information, visit [craigrealtygroup.com](http://craigrealtygroup.com).